

For Immediate Release

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Vennetics Announces the Launch of its Ground Breaking J-Box Product Solution

J-Box is set to change the world of mobile broadband as it enables mobile operators to differentiate and enhance their existing mobile broadband proposition

Dublin, Ireland, February 16th 2009: Vennetics an innovator in PC client solutions today announced the launch of its ground breaking J-Box product. J-Box is targeted at mobile operators and it enables them to differentiate their mobile broadband proposition by offering subscribers compelling features that drive customer value.

Mobile Broadband products based on HSPA technology have been hugely successful for mobile operators. According to a recent Juniper Research Report (Mobile Broadband Markets 2007-2012) global mobile subscribers are forecast to reach 1.2Bn by 2010 and of these one in three subscribers will have a mobile broadband connection, accounting for revenues of €400Bn by 2012.

Commenting on the launch of J-Box Kieran Dalton Chairman of Vennetics Ltd. stated, “ The mobile broadband market has lacked real differentiation apart from price reductions and the introduction of different coloured 3G dongles. The good news for mobile operators is that J-Box provides them with a means to differentiate their mobile broadband proposition by offering subscribers engaging and relevant services that enables operators to extend their service footprint to their subscriber’s PC screen. The innovative features delivered by J-Box not only make the Mobile Broadband offering incredibly distinctive, but also generates a business case that drives both revenue and new mobile broadband connections.”

The J-Box product is comprised of two parts the J-Box Feature Server and J-Box Launch Pad. The J-Box Feature Server is a carrier grade application platform that is deployed in the mobile operators network against either an IMS core or other SIP based infrastructure. The system controls voice, media and messaging traffic as well as providing comprehensive support for real time billing, location and presence features. The J-Box product also comes with an operator branded PC client call the Launch Pad. The J-Box Launch Pad provides an intuitive user interface offering a range of advanced and engaging telephony and media services. It’s fun to use and extremely user friendly driving both customer adoption and usage of the service.

The J-Box Product is available to trial from today see Vennetics.com for more information.

About Vennetics (www.vennetics.com): Vennetics is an internet age company that brings together a forward looking, business orientated team with proven experience in both the communication and information technology industries. We're committed to enabling mobile operators launch richer, better, simpler and more integrated IP and mobile-based services. Vennetics allows mobile operators to benefit from the significant commercial opportunities that are emerging as new IP based technologies and customer expectations evolve. Key to this strategy is our unique ability to link a subscriber's mobile phone and their PC, enabling mobile operators to enhance their offering by extending their service footprint to the PC screen.

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