



For Immediate Release

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GSM Association invite Vennetics to showcase their innovative J-Box product at this years Mobile World Congress

Dublin, Ireland, Feb 5th 2010: Vennetics the innovator in PC based solutions for mobile operators, today announced that they have been invited by the GSM Association to demonstrate their innovative J-Box product at the inaugural App Planet event at this years Mobile World Congress from the 15th to 18th February in Barcelona.

The J-Box Launch Pad provides a compelling user interface offering a range of engaging telephony and media features, including a distinctive new VoIP and messaging service designed to increase Mobile Broadband ARPU.

According to Michael O' Hara, Chief Marketing Officer at the GSMA stated that "App Planet is an "event within an event" at Mobile World Congress 2010 that will present a unique opportunity to explore the many dimensions of the dynamic and critically important mobile applications market. By pulling all the key players together in one place at one time, we will make App Planet the new Centre of the Apps Universe for the four days of Mobile World Congress."

John Barron, Marketing Director at Vennetics said "we're delighted to be taking part in the App Planet event at this years Mobile World Congress. The GSMA have selected what they deem to be the brightest and best that the mobile software industry has to offer and we're proud to have been selected amongst them."

About Vennetics (www.vennetics.com): Vennetics is an internet age company that brings together a forward looking, business orientated team with proven experience in both the communication and information technology industries. We're committed to enabling mobile operators launch richer, better, simpler and more integrated IP and mobile-based services. Vennetics allows mobile operators to benefit from the significant commercial opportunities that are emerging as new IP based technologies and customer expectations evolve. Key to this strategy is our unique ability to link a subscriber's mobile phone and their PC, enabling mobile operators to enhance their offering by extending their service footprint to the PC screen.

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